

## ORDER



**Orders**  
**Order / Rev:** 364909  
**Alt Order #:** 06867614  
**Product Desc:** RESTORE OUR FUTURE  
**Estimate:** 661  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/24/12 / 10/24/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Restore Our Future, Inc  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-03  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	41	\$79,900.00	\$67,915.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	41	\$79,900.00	\$67,915.00	0.00
<b>Totals</b>	<b>41</b>	<b>\$79,900.00</b>	<b>\$67,915.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	25%	\$79,900.00
Market	100%	\$319,600.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$86,292.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	34%	\$108,664.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	14%	\$44,744.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/30/12	11/02/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	4	\$750.00	P-03	0.00	NM	4	\$3,000.00



**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	11/04/12	11/04/12	This Week This Week	CM	Sat-Sun 9a-7p	-----S	:30	2	\$1,000.00	P-03	0.00	NM	2	\$2,000.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		2				\$1,000.00		0.00			
14	KTNV	11/04/12	11/04/12	Sun 6-7p Action News	CM	Sun 6-7p	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$1,500.00		0.00			
15	KTNV	11/05/12	11/06/12	M-F 11-12p Action News	CM	M-F 11-12p	MT-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1				\$750.00		0.00			
16	KTNV	11/05/12	11/05/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	M-----	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$750.00		0.00			
17	KTNV	11/05/12	11/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$1,800.00		0.00			
18	KTNV	11/05/12	11/05/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	M-----	:30	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$2,800.00		0.00			
19	KTNV	11/05/12	11/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
20	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$2,500.00		0.00			
Totals													41	\$79,900.00	